

**Appendix 4c: Blackpool Council Licensing Service**

**Representation made by a Responsible Authority  
to an application for the grant / ~~variation~~ of a Premises  
Licence / ~~Club Premises Certificate~~**

Responsible Authority				
Name of Responsible Authority	LANCASHIRE CONSTABULARY			
Name of Officer <i>(please print)</i>	PC 515 Guy HARRISON			
Signature of Officer				
Contact telephone number	01253 604073			
Date representation made	06	10	21	
Do you consider mediation to be appropriate				NO
Premises Details				
Premises Name	Nova International Supermarket			
Address	156 Central Drive			
	Blackpool			
Post Code	FY1 5EA			
Reasons for making representations				
<p>I am in receipt of an application for a New Premises Licence for the above address. On behalf of the Chief Officer of Police having reviewed the application the Police wish to make a formal objection on the following grounds.</p> <p>The Police base the objection on the fact that the new premises is within the Off Licence Cumulative Impact Assessment Area. The purpose of this Policy is to create a rebuttable presumption that any applications such as the above will be refused a licence.</p> <p>The number, type and density of the premises selling alcohol in a particular area can lead to serious problems of nuisance and disorder. In these circumstances the impact of the premises taken as a whole can be far greater than that arising from individual premises. In most cases it would be impossible to identify an individual premise as being the sole cause or major contributing factor.</p>				

It is noted that Blackpool has high levels of alcohol related harm for the size of the population and has widespread deprivation within the Central Wards of the town. There are already approximately 179 licensed premises in Blackpool, half of which are located in the most deprived wards in the town.

In 2019 Lancashire Police recorded 12,001 alcohol related incidents and the highest suffering area was Blackpool with 2,511 with the next highest being Preston at 1,444.

This premises falls within the BLOOMFIELD ward area of Blackpool. This is one of the most deprived Council wards in the country with an extremely high level of crime and anti-social behaviour.

In the year 29/09/20 – 29/09/21 the police received a total of 1792 reports of anti-social behaviour within the ward area. In addition, there were 729 assaults reported within the ward. A high number of these incidents can be directly attributed to alcohol consumption.

Additionally, the ward is already well served in terms of off licences. Central Drive itself has the following off licences within a few minutes walk of the proposed premises: Tesco, Star Polish Food Store, Premier Store, McColls, Costcutters, and Central News.

It is also noted that no proposed conditions have been included in the application before the committee.

It is the opinion of the Police that this premises would add to the cumulative impact already being experienced in the area.

A hearing would allow the Licensing Committee to examine the prospective operators' intentions and rebut the presumption that the operation of the premises will add to the cumulative impact and therefore crime and disorder.

**It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

N/A